

## Development of Holistic Personality of Students for Employability Enhancement

In line with vision & mission, objectives of MBA Program and national priorities the Institute gives priority and thrust on employability enhancement.

- a. The Institute's distinctiveness is in developing holistic personality of students for employability enhancement.
- b. The Institute equips students with leading knowledge, right attitude, required skills and revered values to develop holistic personality of students.
- c. The teachers use innovative, interactive and ICT enabled teaching-learning process to make education meaningful, understandable and interesting.
- d. The teachers use student centric methods - experiential learning, participative learning, activity based learning, problem solving methodologies etc. so that students acquire lifelong learning.
- e. The teachers use role plays, case discussions, presentations, group discussions, projects, situation analysis, news analysis, field work etc. to enhance learning experience.
- f. The Institute inculcates research culture among students through internship project dissertation, research projects, case analysis etc.
- g. The library is knowledge repository and provides variety of enriched learning resources including e-resources to students.
- h. Professional counselling is provided to students to understand personality of students and guide them towards holistic development.
- i. The mentoring activity is conducted for students to understand their potential and channelize it in right direction towards achieving success in the career.
- j. The co-curricular activities like seminars, workshops, industrial visits, specialisation club activities, international cross-cultural sessions etc. are organised to make the students understand emerging global trends.
- k. The 'Soft Skill' course is conducted for students to develop skills required by corporate world. The extra-curricular activities like cultural and sports activities are organised to develop overall personality of students.
- l. For physical, mental and spiritual well-being of students, yoga and meditation sessions are organised.
- m. The national festivals and days are celebrated to imbibe human values among students.
- n. Students are socially sensitised through these activities making them socially responsible citizen.
- o. The tie-ups with reputed companies support in offering internship and employment opportunities to students.
- p. Alumni are successful as corporate managers & entrepreneurs and contribute in placements.
- q. The prestigious business organizations are recruiters of students.
- r. The Institute develops competent managers and entrepreneurs who would provide leadership in bringing socio-economic development.